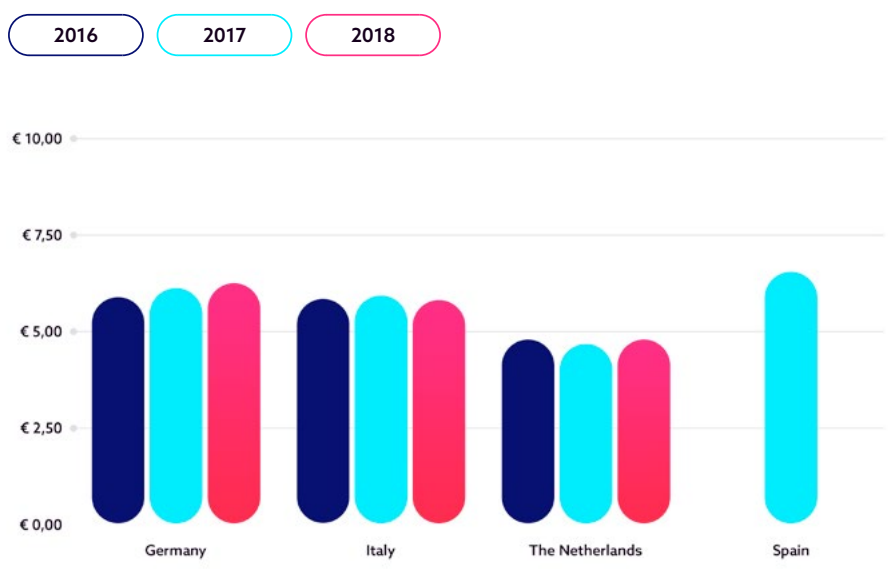


2018.

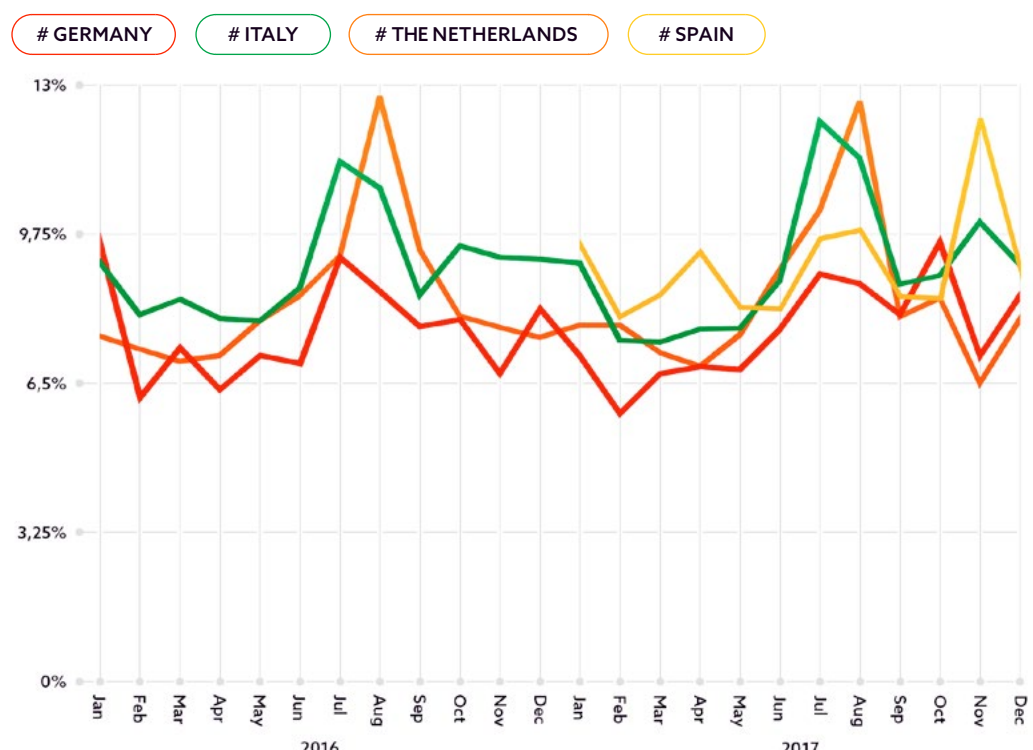


european e-book barometer.

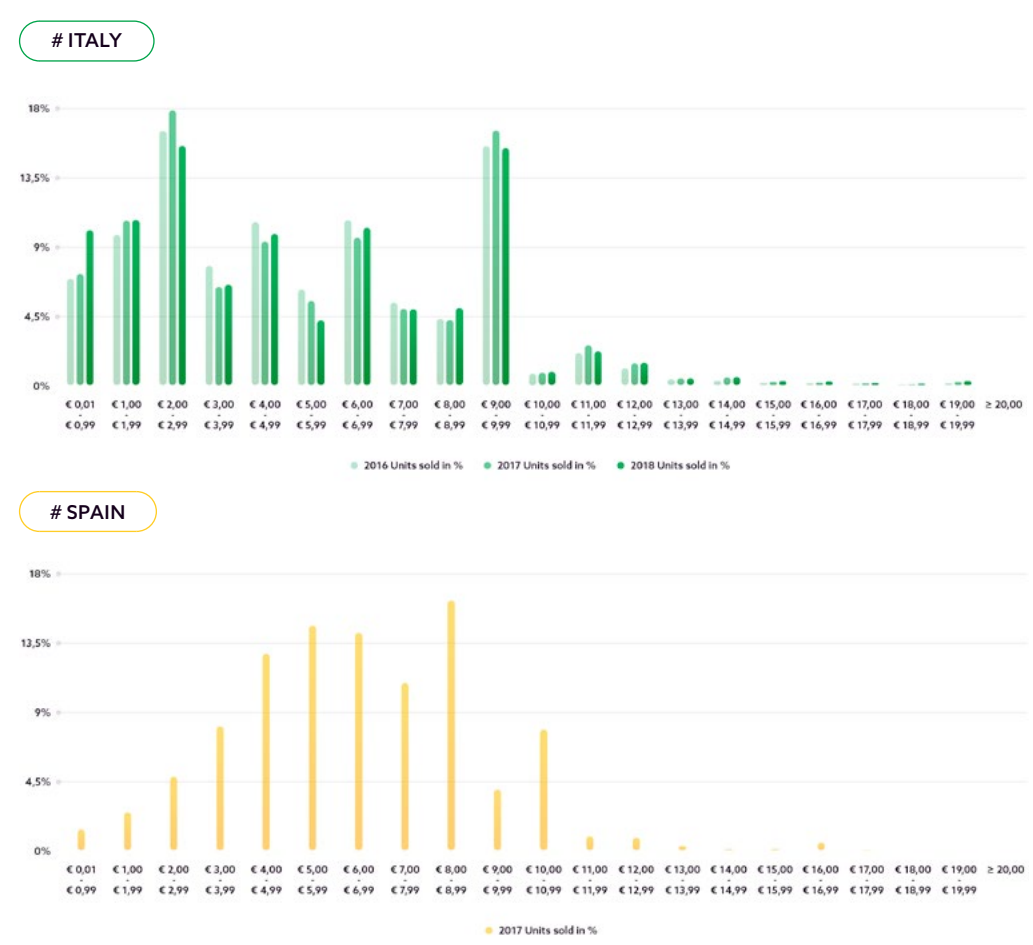
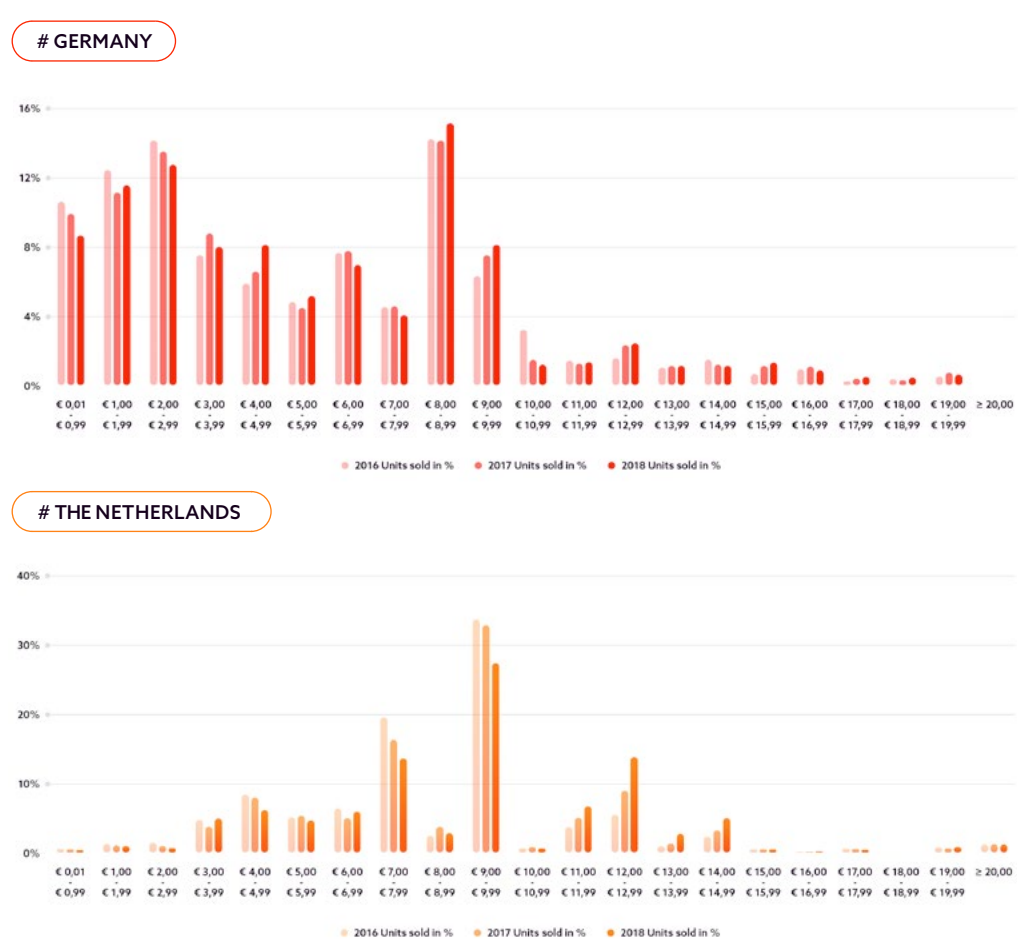
AVERAGE PRICE BY COUNTRY '16/'17/'18



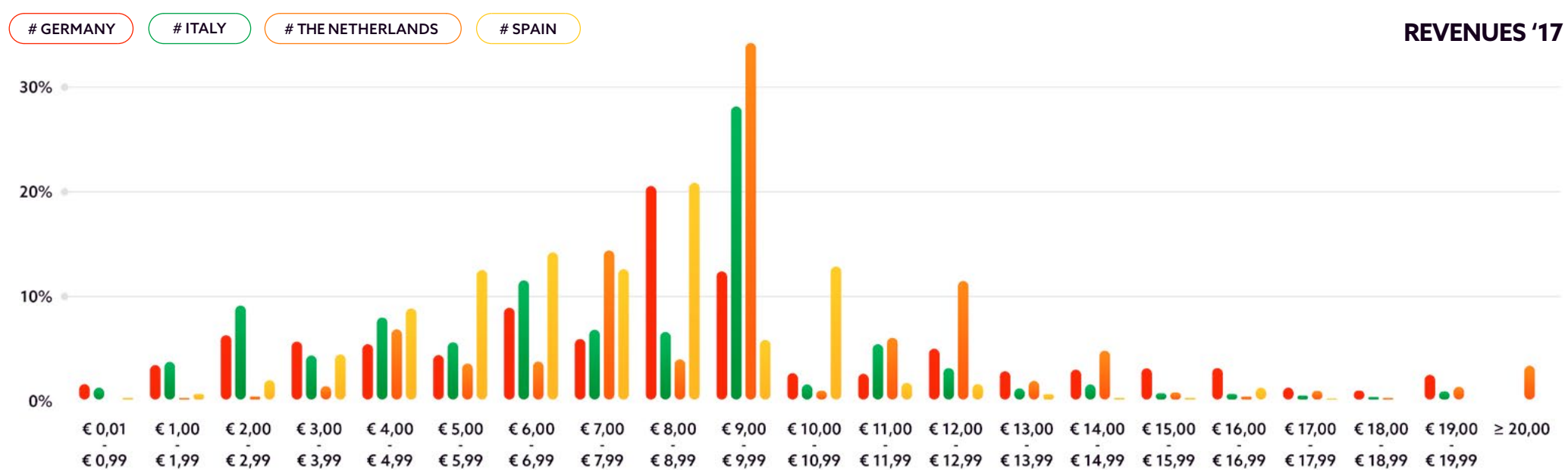
MONTHLY SALES '16/'17



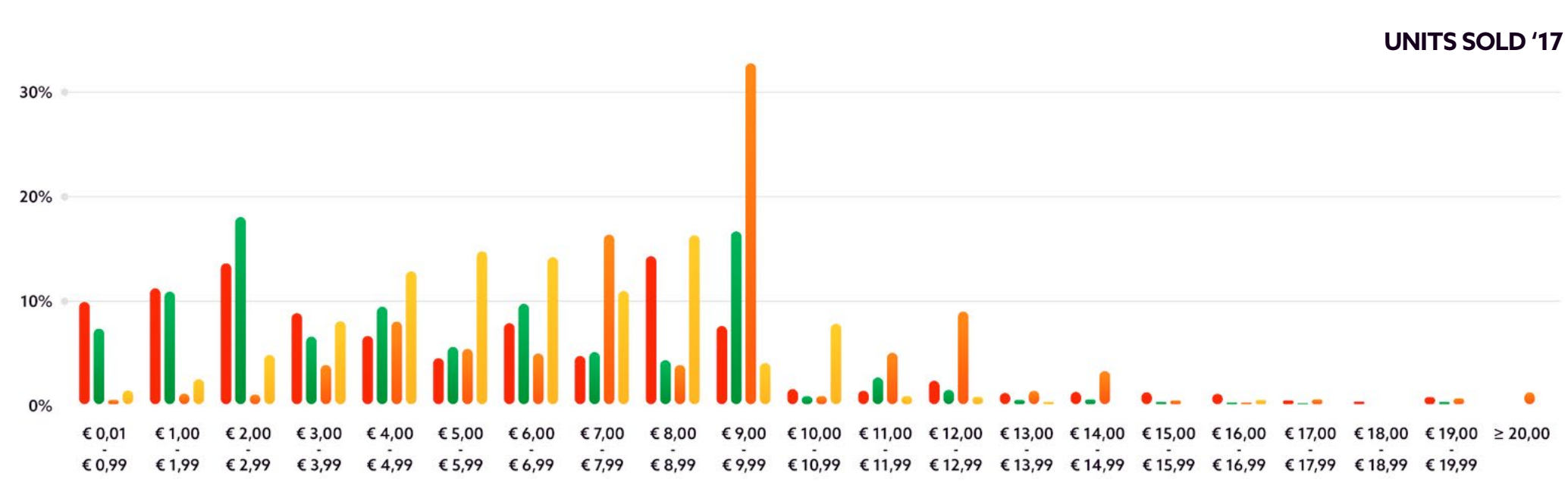
SALES BY PRICE '16/'17 AND '18



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